



Philip D. Murphy, Governor
Sheila Y. Oliver, Lt. Governor
Elizabeth Maher Muoio, State Treasurer
James Carey, Acting Executive Director
Benefits Education and Institutions

FOR IMMEDIATE RELEASE

Media Inquiries:
MaryAnn Rivell
Public Information Office
PublicInfo@lottery.nj.gov
Phone: (609) 599-5875

Flanagan's, South Plainfield is "Luckiest Bar in Jersey" *Local Bar Awarded Lottery Quick Draw Game Trophy*

TRENTON (Sept. 5, 2018) – New Jersey Lottery Acting Executive Director James Carey held a press conference today at Flanagan's Restaurant and Pub, 2501 Plainfield Ave., South Plainfield to present the "Luckiest Bar in Jersey – Summer 2018" trophy to Flanagan's owner Christine Ziminski. The trophy recognizes Flanagan's win of the first-ever statewide *Quick Draw Lucky Bar Challenge*, an unprecedented promotion in the lottery industry.

The 4-week competition included over 325 Jersey restaurants and bars that are New Jersey Lottery retailers. During the contest, which ran every Tuesday, July 10 through July 31, from 5:00 to 7:00 pm, *Quick Draw* tickets sold in the selected retailers had opportunities to win points for the retailers.

"Cheers and congratulations to Flanagan's Restaurant & Pub for being named the 'Luckiest Bar in Jersey' during July's *Quick Draw Lucky Bar Challenge*," said Carey.

Quick Draw is the New Jersey Lottery game that runs every five minutes and has a top prize of \$100,000 for a \$1 play. During the *Lucky Bar Challenge*, each bar's score is determined by the number of spots played and matched by everyone in the bar. The size of the bar and number of players does not impact the bar's chances of winning. The five highest scoring retailers each week won that week's *Lucky Bar Challenge* and earned additional Bonus Hours for their bar. During Bonus Hours, any *Quick Draw* tickets sold are eligible for 50% larger prizes for the players.

Following the trophy presentation today, Flanagan's kicked off its first awarded Bonus Hours promotion that included the opportunity for *Quick Draw* players to win larger prizes, as well as Lottery promotional items during the 2-hour event.

New Jersey *Quick Draw* bars will be able to compete again to find out which is the luckiest in Jersey during the next *Lucky Bar Challenge* in October 2018.

###



New Jersey Lottery • PO Box 041 • Trenton, NJ 08625 • NJLottery.com Must be 18 or older to buy a lottery ticket. Please play responsibly. If you or someone you know has a gambling problem, call 1-800-GAMBLER.